

PRESS RELEASE**FOR IMMEDIATE RELEASE**

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Cultivate'14 to Support Local Charities through Product Donations

Columbus, Ohio – At the close of each year's Cultivate event, plant material remains on the trade show floor and in the decorated areas of the Columbus convention center. AmericanHort ensures that these products are put into the hands of those who most appreciate and need them.

The association will continue to partner with Habitat for Humanity, Homeport, Franklin Park Conservatory, The Ohio State University, and Columbus Parks & Recreation to give them access to plant material that was donated by exhibitors.

Cultivate'14, horticulture's largest all-industry conference and marketplace, was held July 12-15 at the Columbus Convention Center in Columbus, Ohio. More than 9,000 industry professionals from across the world were in attendance.

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AmericanHort was formed in 2014 by the consolidation of the American Nursery & Landscape Association and OFA – The Association of Horticulture Professionals. With a combined history of 220+ years, AmericanHort supports nearly 16,000 member and affiliated businesses that include breeders, greenhouse and nursery growers, garden retailers, distributors, interior and exterior landscape professionals, florists, students, educators, researchers, manufacturers, and all of those who are part of the industry market chain. The horticulture industry's production, wholesale, retail, and landscape service components have annual sales of \$163 billion, and sustain over 1,150,000 full- and part-time jobs. Our mission is to unite, promote, and advance the horticulture industry through advocacy, collaboration, connectivity, education, market development, and research. The association has offices in Columbus, Ohio for administration and member services, and in Washington, DC to facilitate government relations and research activities.