

**PRESS RELEASE****FOR IMMEDIATE RELEASE**

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**AmericanHort Publishes Revised American Standard for Nursery Stock**

Washington, DC—AmericanHort announces the revised American Standard for Nursery Stock (ANSI Z60.1) is now available for industry use. The Standard reflects the consensus of the industry regarding how nursery stock—living plants other than annuals—should be specified and sold within the trade. For instance, it includes how to measure and state the size of a plant, determine the acceptable relationship between the plant and the container or root ball, and describe a plant intended for a particular use. In addition to trees and shrubs, it covers liners and understock plants, perennials, grasses, groundcovers, vines, bulbs, and roses.

If you buy nursery stock, it is important to provide your supplier with specifications that are consistent with the Standard, or you may not get what you expect. If you grow or distribute nursery stock, it is important for you to market and sell your plants in accordance with the Standard, or your customer may reject them.

The association's Horticultural Standards Committee developed the 2004 edition from 2005 to 2013. It was submitted to horticultural associations, government agencies, and companies for their review in order to develop evidence of industry consensus to meet requirements for accredited national standards. The results of the ballots from the industry were unanimous, and American National Standards Institute (ANSI) recently approved the new Standard.

The 2014 American Standard for Nursery Stock (ANSI Z60.1) is available for free from AmericanHort and may be downloaded at [AmericanHort.org/standard](http://AmericanHort.org/standard). The development of the standard was funded in part by the Horticultural Research Institute, the Research Affiliate of AmericanHort.

**Note:** Please see the supplementary editorial "Top 5" material attached to this release.

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AmericanHort was formed in 2014 by the consolidation of the American Nursery & Landscape Association and OFA – The Association of Horticulture Professionals. With a combined history of 220+ years, AmericanHort supports nearly 16,000 member and affiliated businesses that include breeders, greenhouse and nursery growers, garden retailers, distributors, interior and exterior landscape professionals, florists, students, educators, researchers, manufacturers, and all of those who are part of the industry market chain. The horticulture industry's production, wholesale, retail, and landscape service components have annual sales of \$163 billion, and sustain over 1,150,000 full- and part-time jobs. Our mission is to unite, promote, and advance the horticulture industry through advocacy, collaboration, connectivity, education, market development, and research. The association has offices in Columbus, Ohio for administration and member services, and in Washington, DC to facilitate government relations and research activities.