

PRESS RELEASE**FOR IMMEDIATE RELEASE**

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Professional Holiday Decorating Workshop Offered for Interior Plantscapers
AmericanHort Partners with AmericasMart Atlanta for March Event

Columbus, Ohio – AmericanHort and AmericasMart Atlanta are offering a professional holiday decorating workshop for interior plantscapers on March 2, 2016. Through a four-hour working demonstration, interior plantscapers will learn how to effectively decorate a building lobby, gain efficient buying suggestions, hear about upcoming trends, and get tips on how to grow a project bid from simply decorating a holiday tree to creating scenes throughout a lobby. Vendors such as Vickerman, Regency, GKI, and S4 Lights will be participating in the demonstration. The workshop begins with breakfast at 7 a.m., and lunch will be provided at noon.

A casual networking reception will be held the evening of March 1 for attendees. The price is \$75 for AmericanHort members, \$100 for non-members. To learn more about becoming a member, please visit AmericanHort.org/Join.

This workshop is held in conjunction with the Atlanta Spring Gift, Home Furnishings & Holiday Market, March 2-6, which provides an opportunity to shop for gardens, floral, gifts, outdoor living, and more in a relaxed atmosphere at the most convenient, comprehensive market center in the country.

To offset travel expenses, AmericasMart is offering one complimentary night stay at a participating Atlanta hotel. The special rate for AmericasMart buyers is also available for additional nights. Details are available at AmericanHort.org/Events. Deadline to take advantage of this offer is February 4.

Learn more and register by visiting AmericanHort.org/Events.

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AmericanHort was formed in 2014 by the consolidation of the American Nursery & Landscape Association and OFA – The Association of Horticulture Professionals. With a combined history of 220+ years, AmericanHort supports nearly 16,000 member and affiliated businesses that include breeders, greenhouse and nursery growers, garden retailers, distributors, interior and exterior landscape professionals, florists, students, educators, researchers, manufacturers, and all of those who are part of the industry market chain. The horticulture industry's production, wholesale, retail, and landscape service components have annual sales of \$163 billion, and sustain over 1.15 million full- and part-time jobs. Our mission is to unite, promote, and advance the horticulture industry through advocacy, collaboration, connectivity, education, market development, and research. The association has offices in Columbus, Ohio for administration and member services, and in Washington, DC to facilitate government relations and research activities.