

**PRESS RELEASE****FOR IMMEDIATE RELEASE**

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**AmericanHort Hires Tal Coley as Director of Government Affairs**

Columbus, OH - AmericanHort announces the addition of Tal Coley as director of government affairs based in its Washington, D.C. office.

“AmericanHort is delighted to welcome Tal to further advance our strategic advocacy and outreach efforts,” said Craig Regelbrugge, AmericanHort Senior Vice President, Advocacy and Research. “He is a knowledgeable and experienced communicator who will diligently promote industry objectives and articulate industry-related issues to lawmakers.”

Tal has an extensive background including work on a wide variety of issue advocacy and external affairs projects. His first initiative with AmericanHort is Impact Washington ([AmericanHort.org/Impact](http://AmericanHort.org/Impact)), a two-day summit this September with industry leaders from around the country designed to strategize on mission-critical issues – labor and immigration, horticultural research and innovation, and tax reform – and highlight legislative reforms and concerns with congressional members and their staffs.

Prior to AmericanHort, Coley led congressional outreach efforts at Concerned Veterans for America, spearheading a variety of endeavors to include annual fly-ins, policy initiatives, and external affairs. He is a veteran of the United States Air Force, where he served as a Russian Cryptologic Linguist at Ft. Meade, MD.

“I am excited to represent and advance the interests of the industrious men and women of the horticulture industry,” said Coley. “As business owners who share a united passion for their product, I look forward to bringing their issues to the forefront in Washington.”

Coley holds a Master’s Degree in International Administration from the University of Miami along with a Bachelor of Arts degree in History from the University of North Florida. He currently resides in Crofton, MD, with his wife, Victoria, and their two children.



Columbus, OH | Washington, D.C.  
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The AmericanHort community includes professionals from all facets of the industry. From growers to retailers, breeders to installers, suppliers to innovators, students to researchers, and everyone in between, businesses across the horticulture industry call AmericanHort their inspiration, voice, community, success, business partner, leader, and advocate. With \$163 billion of market influence and the generation of 1.15 million jobs, the horticulture industry is a key player in the global economy. AmericanHort supports businesses in their continuous growth and success with knowledge resources, staff development, in-person meetings, and government advocacy. The strength of our influence depends on the strength of our collaboration, and AmericanHort unites the industry as a major force. What we do together matters. #WWDTmatters.