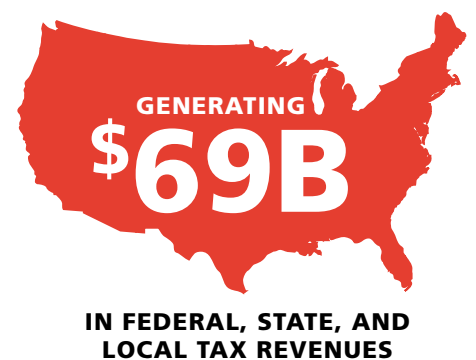




As a national association, AmericanHort serves more than **1,800 company members**, including their **20,000+ associates**, and fosters green industry performance.

With offices in Columbus, OH and Washington, D.C. AmericanHort helps steward an industry with economic dimensions that include:



Vision:

Lead and unify the horticulture industry to cultivate successful businesses and help enhance lives through the benefits of plants.

Mission:

Unite, promote, and advance our industry through advocacy, collaboration, connectivity, education, market development, and research.

Strategic Goals:

GOAL 1	GOAL 2	GOAL 3	GOAL 4	GOAL 5
Be the leading organization supporting the industry's financial, operational, and organizational health.	Develop our advocacy capability to defend and enhance our industry.	Be the most effective employee development partner for the industry.	Leverage the impact of Horticultural Research Institute investments in research and scholarship benefiting our industry.	Explore, develop, and invest in new methods and innovations to expand industry communication, collaboration, and development.

Learn more at AmericanHort.org