



AmericanHort

# Connect, Learn, Grow

Helping Your  
Business Thrive



# Amplify Your Voice

**The ever-changing legislative and regulatory landscape impacts every business.** But it is tough to constantly call your elected official when other work priorities demand attention. As an AmericanHort member, your business interests are represented in Washington, D.C.

AmericanHort amplifies your voice by meeting with legislators to educate them on labor, immigration, plant health, production, transportation, research funding, and other concerns.

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*We have tapped into AmericanHort's partnership with JPH Law and Pinion numerous times to help us navigate difficult financial situations. We are so thankful to have access to these experts.*



**LYNDSI OESTMANN**  
Loma Vista Nursery, KS



# Invest in Your Future

**AmericanHort membership is a strategic investment in your company's growth and success.** Through our educational foundation, the Horticultural Research Institute (HRI), we actively fund and direct industry research, leadership training, and academic scholarships. These initiatives strengthen and advance the horticulture industry, making your membership a tangible contribution to the industry's future.

By joining AmericanHort, you gain access to resources that help your business **Perform Better, Grow Faster, and Prepare for the Future.**



# Optimize Your Team's Performance

Provide your team with practical green industry training to enhance skills and foster growth.

Explore top industry practices through online webinars, in-person workshops, industry production tours, and training sessions led by experts familiar with your challenges. Take advantage of these programs and all the workforce development opportunities designed to give you and your employees **tools for success**.



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*The Hort Knowledge Center is a great online tool to share with my staff. It helps me train them in a budget friendly way.*



**LIZ LARK-RILEY**  
Mahoney's Garden Center, MA

# Connect with the Right People

Who you know makes all the difference.

Meet **business owners** who face the same challenges as you. Meet **mentors** who guide you. Meet **customers**—new and old at Cultivate, the industry's premier conference and trade show. Meet **experts** dedicated to helping your company thrive, giving you time to focus on what you do best.

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*Each event hosted by AmericanHort, whether Cultivate, industry tours, or the Plug & Cutting conference leads to more business connections with many resulting in business for our company.*



**KURT BECKER**  
Dramm Corporation, WI



# Elevate Your Business

**Unlock the potential of your green industry business with an AmericanHort membership.** Discover the membership level that best suits your business needs and become a member to access exclusive benefits.

**Get the premium edge.** An AmericanHort Premium membership gives you the most for your investment, from representation on critical issues, to weekly updates from Capitol Hill, to access to business and legal consulting services, event discounts, and much more. **It pays to be premium.**

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*Joining AmericanHort is a must in the horticulture industry. Membership connects you to the industry and helps you grow both your business network, and your business itself.*

—**BROCH MARTINDALE**, Corteva Agriscience, IN



**AmericanHort**

Visit **AmericanHort.org/Membership**  
to see how we can help your business thrive.



*Regardless of level, your company membership extends to all employees, offering access to essential resources, educational materials, and market insights to propel your team's success.*