AmericanHort

Assess
Your Position

Complete The Annual AmericanHort Salary & Benefits Survey

Participate to see how your company stacks up against other green industry businesses when it comes to wages and benefits for similar positions.

Gain insights to attract and retain top talent, stay competitive, and make informed decisions. Data is confidentially collected by third-party expert, Industry Insights, and reported in aggregate.

Participants receive the **AmericanHort Salary & Benefit Survey Report**, with AmericanHort Premium Member also getting a comparison report showing comparison to industry benchmarks.

Don't miss this chance to improve and strengthen your workforce.

If you completed this survey last year, just update any changes in information for quick and easy survey completion.



Learn more and complete the survey at:

AmericanHort.org/BenchmarkSurvey

SCAN ME

What our members have to say:

The AmericanHort Salary and Benefits Report is an indispensable resource for Human Resources Managers in the green industry. Due to its industry-specific nature, this information is typically hard to come by, making the report even more valuable. Additionally, the survey process was straightforward, featuring well-crafted questions that contributed to the high quality of the final product.



CHRISTINE MARTEIN
PHR, SHRM-CP,
Homestead Gardens, Inc

This survey provided valuable insights into how our compensation and benefits compare to industry norms and helped us make decisions during our compensation and benefits review process. It uncovered key areas of opportunity while confirming our strengths in competitive offerings. Taking the survey was straightforward, making participation both effortless and worthwhile.



EMILY SHOWALTER
Chief of Human Resources,
Willoway Nurseries, Inc

Horticulture is experiencing a significant change in generations due to massive retirements ongoing. What the upcoming generation of employees values in a benefit program is changing relative to what is important to them in their lives. The benefit data in the report provides a thorough baseline of where current benefit benchmarks are to help you adjust your benefit programs to meet what employees value today.



TODD DOWNING
Managing Partner,
BEST Human Capital

This survey is brought to you in partnership with:

GROWERTALKS PROFIT

and is conducted by:

INDUSTRY insights